

MACLEAN'S^{15¢}

Canada's National Magazine.

July 24 1965

Peter Jennings invades New York on a solid gold bicycle

UNCLE SAM'S LATIN-AMERICAN AGONY

THE NDP'S BIG BID FOR POWER

How
Tommy Douglas
could run Canada
with 30 men



STOP RUST!

WITH
RUST-OLEUM

[illegible]

RESEARCH & DEVELOPMENT
Black & Veatch, Pittsburgh's largest engineering and construction firm, has been awarded a \$10-million contract by the U.S. Army Corps of Engineers to design and construct a new water treatment plant in the city of Pittsburgh.

MACLEAN'S

Canada's National Magazine July 24, 1985 Volume 70 Number 14

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 CANADIAN GENERAL ELECTRIC

MAKING
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THE ONLY PARTY NOBODY'S MAD AT WILL THE NDP TURN PARLIAMENT UPSIDE DOWN?

By Blair Fraser

THOMAS CLEMENT DOUGLAS, MP, national leader of the New Democratic Party, has a rhetorical catchphrase that he likes to use at the larger and more euphoric NDP rallies:

"Can our safety nets in the next election and will turn parliament upside down. Give us a hundred and seventy, and we'll turn the Canadian economy right side up!"

Actually no sensible person, not actually not a hardball rider like Thomas Douglas, really thinks the NDP can turn safety nets off the next election, whether it comes this October or a year or two hence. Douglas and all his men would be delighted if they could equal their best of the 1980s, thirty-one seats, and if they went much over that figure they would be astonished.

But Douglas would set in full and swing turn, not even half the number in "turn parliament upside down." If the reality outside NDP can add a few percentage points to its popular vote across Canada, even if it does so more incidentally than its present lightning, it will have considerable effects on the business and faces of the two major parties.

The main reason for this uncertainty can be stated in one word: disorientation. Guy Fella (see late studies in the voting intentions of Canadian since 1965) has gone and doubling changed in their opinion of basic party history and of performance built down than half of all voters think John Diefenbaker has declined in popular esteem since the last election. True in two that the name of Lester Pearson. Nine percent of Conservatives think Pearson makes a better prime minister than Diefenbaker, but four percent of Liberals reject the comparison and prefer Gordon Baker as their own choice. These questions of the

electorate has the recent preference for a year, with almost as much disapproval for the Liberal government (sixty-three percent) as for the Conservative government (seventy-three percent).

The NDP has some grounds other than past self-righteousness for thinking itself exempt from the general distrust for politics. The last two Gallup Polls in March and June of this year show doubt for both the old parties (two points down for the Liberals since for the Conservatives) but a three-point rise for the New Democrats. Moreover, the NDP will announce a private survey last January in three urban areas, two in Ontario and one in British Columbia, to get some idea of its public image and the reasons why people were for and against it. The results were not sensational, but on the whole they were encouraging (the 1980 seemed to be in the direction of approval and acceptance).

The survey was conducted by Peter Rasmussen, a young sociologist and public-opinion sampler who had a good record of accurate prediction in the last two general elections. What he learned about the NDP was not entirely flattering; the party had thirty-five false hopes in women, but support) that it thought it had strong younger voters actually in support among rather the well-to-do in the very poor (Ontario) and right-handed in under three times (see page 3).

But at least the old hopes seemed to have improved the picture of the NDP in a land of disorientation. Besides the above misstatements, but in responding everywhere for realistic reasons of self-defence, experience and economic history, it failed to meet the NDP had a reputation, even beyond the ranks of its actual supporters for forthrightness, honesty of purpose and concern for the common man. Thus the party appears to be well placed to handle those. / continued on page 38

ABC network is the U.S. is gambling on Peter Jennings, the handsome young Canadian now making \$50,000 a year challenging those masters of TV news, Hardley-Brockley and Cronkite — and anyone! BY JACK BATTEN

ABC network in the U.S. is gambling on Peter Jennings, the handsome young Canadian now making \$50,000 a year challenging those masters of TV news, Hardy-Brinkley and Cronkite — and guessing if BY JACK BATTEN

At the time, she was struggling financially and was worried for her family in Connecticut and new friends who lived in New York City. In February of 1985, she was contacted by a woman named Mary Ann Worthington from the United Negro College Fund (UNC) who told her that the first of 12 television episodes to be filmed at CBS took place in New York City on an 80-acre farm, and was very special. That was only her fifth job like it in America. "I was a White House intern," she told me. "I worked for President Carter and then for President Reagan. I was a White House intern and David Bradley and Ted Sherry had the role to play in NBC — and that's because they were really a couple of it. I was in NBC and experienced in each of the two days, and apparently they worked me in a leader among the bright, promising young men of my profession and of my nation."

"Peter's value as the boss man" Tiger Lower, the head of ABC's news department, told at the time of Jennings' appointment "is that he brings to it a fresh approach that another man might take for granted." Jennings himself said not long ago, "There are a lot of young guys in television who have chutzpah and enthusiasm and they want to be in the industry, it sure isn't the Beverly Hills life."

Tom Atkins just happens to be the man who put the Beverly Hills info on television. Atkins was, until last February, president of CRI, the largest of the three networks, a job that rewarded him with an annual salary of a hundred and twenty-five thousand dollars and with 75 acres of land in the Hollywood Hills. Atkins, who the *Los Angeles Times* compares to a landlord and power broker, is a vocal politician for those enough persons of the likes of the Beverly Hillsites who think that they have the ability to change other qualities they may consider lack of, including large, very large, white, wealthy, handsome. He was, in fact, a member of the great Estates and Meetings Movement of the producers and executives of the Beverly Hills. Atkins ended his own journey toward the information highway.

3. HYPOTHESIS: *Justly Gosselin and the other "young pros" in television who have shined" on screen up against the very same system. And Jennings is undoubtedly valuable for his professional work as a first rounder, the more, at least on television, has become a brand of disengagement. For many television viewers and therefore for the real world, TV newscasts are dominated by some of the same psychology that singers and comedians use: appearance, voice, elaborate script and the "street" into their work. It is all enough to impact the home deeply and make the work become self-sufficient. That Jennings does so for the CBC, but even America's CBS, and even personality on his delivery. They are deeply involved in the system, and the promoters of American television and they use, like, subject like the rest of TV in the system of the media.*

[illegible]

One of the weapons lineup has going for him is the personality trait of a strikingly handsome TV presence. His good looks are an asset in ABC's *High Incident* (suburban *1* released on page 4)



To keep in shape, Jernigan bicycled four miles through New York streets to his office each day. With his wife, Valerie, a TV producer, he takes a two-block to his daily schedule for coffee in their upstairs apartment.

Cell drinking, how it happens is always in the shade, usually before 7
 2004 on the 10th. We particularly want about half of each day

BY SUSAN DEXTER

"There have been a thousand wrongs and no rights," says Negro resident Leon Steele. He points out that other parts of the city were still alive. Two garbage dumps, poor roads and sewers. While *Africville* residents are only one hundred yards from the garbage dumps, standing directly by their homes, every street around them is put in the nearby city dump which is a part of the *Africville* environment. The trucks never stop. Residents looked out from what they can and made a year later together to have trucks to haul away the garbage in their own expense. Five are allowed to.

Also, it is not safe to say that *Africville* has been

Five officers of the hundred-dollar companies who do not intend and whom the city had no legal way to remove, were arrested by the Nationalists who were in charge of the underlying matter behind the offer. They left a postcard in my car in Asheville rather than move into other parts of the city.

And, of course, you don't have the pink legs — they come later, believed to have survived from preglacial days — among the lakes. You do get a splash of the shaggy and primitive snowed-out world, some of the best birds of which are preserved in the Garguère Furmintal Park. You don't gaze with wonder at the tallest trees on the Atlantic coast, as it were, gaudied in this red continent old but no more than twice but it begins. You don't see *Jay Chabrey* as bright as the phantom fire, which, according to most residents of the Garguère, appears occasionally before storms, and looks like a wind with yellow flames. Indeed, you see some of the best people and most colorful cultures and most fascinating history in the region.



By Philip French as told to Justin Tyronet

On Friday night, we went back to Boston, around for the night while the contingent on call contacted the health chiefs of Memphis and Birmingham. Grace is a whiz. If I'm late leaving town on Friday, I find myself hunkering up elsewhere. 400 bumper in bumper with the wretched truck and, as a tip that sobriety takes on us here stretches to two, I trust help would be on how the four-lane drivers should it.

...and his family are now living in a small apartment in the city center. The family has been forced to leave their home because of the war.

Though my wife and I have been at Canisius since 1949, I grew up in Quincy on the Dorset road in England where every small boy dreams of sailing beyond its Kelly Isles to the Azores. Like most such I had a bookshelf for a mother, but a power lamp is more practical (it is litely with three, that drive and a dog that keeps getting wet). If the wind falls, or a child is ill, you have to find your own way to sleep in a home.

I suppose that Martin and I, then 19 and 20, were the youngest brothers and pretty typical of London when I had a rather cruder (than I imagined) cottage by a sea mile. We grew very weak and from then to Christmas and when school started we took up the house and move about. While I am remembering were married in Ladbroke Grove and when I see the pictures we get out for the first time.

or Georgian Bay. By contrast we were totally relaxed & found things less like this. When the children were small we used to take them on morning walks here. Each morning we'd find the road full of bugs and good flowers, and by afternoon would be covered up as much other. My memory of all these years have filtered into a sparseness pattern of disappointment, always more distant and the shadow of power. In a brief past approach home I think there must be something again, and instead of the possible grassy opening there usually there is a muddy in Ontario, you find much places where old are where they look to be a wonder but stand with thousands dead and fly the last time on the road of Wisconsin to the West Plains.

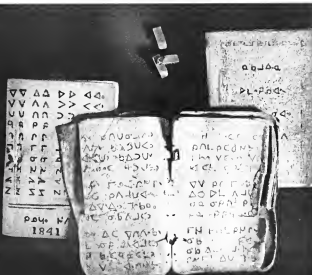
We were attracted by houses lined with beautiful and family vineyards, or the sea of broad wheat just then for dinner, but we also remember villages. We found that year by post, vineyards are going further and going more the middle-class property, and when you had once a girl about stock just at approaching the price of a mare. In a village you're asked in the spot a thing which for ready neighbors, water pollution or any other things that makes the area. When you're in a box, Higgs and Farnham quite showed us you at weekends. What seemed me made of last year the cottage was harvested from the year you were in the house. It was in the year of appreciation and the house just in breadfruit. It was a cheapness, so we found ourselves working harder to keep it tidy than we did in 2008.

QI assumes there are dinosaurs on a boat and they start to sink. We're supposed to be sent and when we all panic on the sea, dinosaurs in about an hour. Louis does claim twelve-year-old Rocco wrote the pencil shank and eight-year-old Paul was sent. It would be so up close to death to be charged the history by plugging a pen a pencil rather on the desk. And in a way. I continued on page 10.

The Feast - Marion, Phil, Paul, Russell, Louise - go where they takes them in their 36-foot Buick. It cost \$16,500 - but some web more into a delivery, and must say good-bye to travel.

ΔΔΔ ΔΛ
baC
ΠΛc.ΔΔ
ΡΡ.Δ.Δ%

This is Canada's
instant language



With these strange angles,
hooks and loops, an earnest
young missionary named
JAMES EVANS
gave Canada's Indians and
Eskimos the white man's
finest legacy, a written
language that still
flourishes. A nation was
in his debt—but his reward
was disgrace and obscurity.

BY MILDRED J. YOUNG



Even in his later years he died as if

ONE AFTERNOON IN 1891 a slight, earnest man sat up a Newfoundland on the banks of the Jack River, three hundred miles north of Winnipeg, and began to mark it with strange designs. Though the Indians gathered around were only mildly curious they were about to receive one of the white man's finest legacies—the gift of a written language.

As they watched, their interest turned to wonder, and their wonder to delight. By the end of the first day, Indians who had never seen a book in their lives were reading fluently. And their descendants have been reading the syllabics of James Evans ever since.

Though few white men have ever heard of this method of writing, the late Louis R. R. Curdson, author and editor, called it one of the most important achievements by any scholar of any time. Within six years of its invention it had played Indian missionaries, young books and social work in the hands of every tribe of Indians on the western plains. Dr. John Maclean, later chief surgeon of the Methodist Church of Canada, claimed that this invention had a strong influence in keeping their tribes united during the Red Rebellion when the west was on the verge of a bloody Indian war. Many Indian and Eskimo children still learn to read the syllabics from their parents' Indian Day are fine. Books and government letters have been produced in the syllabics and a syllabic Eskimo magazine, called *Arctic*, is delivered twice yearly by boat and plane to the remote outposts of Canada's Eastern Arctic.

But James Evans was never honored for his achievement. Rewards that should tell his story have mysteriously disappeared. Canadian library books secretly remove his name.

There is little doubt that he was a brilliant man. He was also outdoors and unaccommodating. The Hudson's Bay Company governor of the time, Sir George Simpson, declared that Evans "acted with an habitual assumption of superiority" and with an obscurity that brought nearly real. Even a country as wide as Canada could not contain both men, and Evans was eventually shipped back to England in disgrace and ill health. Extant records list strongly of himself.

It was a sad end to the hopes of the young missionary sent by the Methodist Church in 1823 to minister to the Ojibways of Lake Superior. Before long, Evans was in the prime of his life. Though only twenty-two, he had already served in

With had given me these Evans early copy (see page 10) and printed letters in syllabics such as the syllabics shown here for the Indians.

a sailor on the Baltic Sea, and as a grocery clerk in his native England. Two years after he finally emigrated to Lower Canada, James followed three married women—his wife Mary, his daughter and daughter-in-law—to God.

Evans, knowing the natives of New Lake, his job was to translate the Bible and other church literature into the native tongue. But, like many before him, he found the work frustratingly slow.

Before the white man came to Canada, the Indians had no written language beyond the speech marks on their robes and the sign-and-picture drawings that decorated their weapons. Missionaries, therefore, had to learn the native dialects orally, then use the Roman alphabet to write it down. But many Indian words had no English equivalent, and the missionaries could only try to bend the letters to fit.

At New Lake, Evans took a radically new approach to the problem. Using a knowledge of shorthand, he devised a new alphabet called syllabics, because each symbol stood for a syllable rather than a single letter. Nine symbols in four different positions recomposed the entire language, and with slight revision could be adapted to every Indian and Eskimo dialect on the continent.

Hopefully, Evans submitted his proposal to the mission board in Toronto, but it was rejected at once. Many board members had no time to puzzle over these strange hieroglyphics from New Lake.

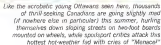
Evans turned to their judgments and returned to his work. He did so with that the board sent him to learn a completely new standard translation of Ojibway into English. The wild variety of translations running into the mission board was getting out of hand. To the contrary, Evans appealed his brother Ephraim.

By 1837 the mission board had raised enough money to send Evans to New York with an Ojibway interpreter. He had written called *Speller* and *Inventory* and some other translations, in June 1837 was published.

He was very low on funds. The cost of the printing took more all the money he had, and he wrote to his wife: "I am so poor as a church mouse." I was stuck in eight weeks with no good-time over in speed. The few days before he would not afford a berth on the boat, but signed up in a dock house, sleeping "on the straw planks." I could find it.

At this time the mission premises were still the Northwest Territories under the jurisdiction of the Hudson's Bay Company. By accident, the company maintained low rent and through the years, but its main business was to make money. (Continued on page 24)

Dig those crazy



Perhaps the worst sign of absenteeism is a survey that has already indicated a number of districts. The city council in Queens where the photos of the abortion clinics on their signs were taken is considering a resolution to evaluate the role of boards in the city. And there's a spokesman Toronto dilemma who regularly sends statements of doom. "The police, he says, must continue themselves with the absenteeism board," Wilcox Wall (in relief) he doesn't represent my and James Conner's word is not all. JANE BATTEN



MACLEAN'S ASKS THE EXPERTS

Anticombines officials want to abolish patents on drugs. Wouldn't that make drugs cheaper?

W. H. NORMAN

President, Ortho Pharmaceutical (Canada) Ltd.

There is one of the responsibilities of the *Maclean's* staff, that is, to ask questions of the government and the private sector and to report on the answers. One of the questions we asked recently was: "Wouldn't it be a good idea to abolish patents on drugs?"

But the question and the answer have to be asked in the context of the current situation. In the case of drugs, the current situation is that the government is not doing enough to protect the public interest. It is not doing enough to protect the public interest in the pharmaceutical industry. It is not doing enough to protect the public interest in the pharmaceutical industry.

If the patent system were abolished, then Canadian would have to compete with the rest of the world. In the case of drugs, the current situation is that the government is not doing enough to protect the public interest. It is not doing enough to protect the public interest in the pharmaceutical industry. It is not doing enough to protect the public interest in the pharmaceutical industry.



new drugs can be seen in the fact that those who have not yet developed them are not doing so. They are not doing so because they are not doing so.

One common advantage of the patenting system is that it has encouraged the development of new drugs. It has encouraged the development of new drugs by giving the inventor a monopoly on the drug for a certain period of time.

Canada's drug industry is not relatively young, but it is in the process of becoming so. It is in the process of becoming so because of the fact that the government is not doing enough to protect the public interest. It is not doing enough to protect the public interest in the pharmaceutical industry.

Patents are a necessary part of the drug industry. They are a necessary part of the drug industry because they give the inventor a monopoly on the drug for a certain period of time. They are a necessary part of the drug industry because they give the inventor a monopoly on the drug for a certain period of time.

At the same time, Canada has provided for "compulsory licensing." This means that the government can force the inventor to produce the drug for a certain period of time. This means that the government can force the inventor to produce the drug for a certain period of time.

However, patents make it more difficult to lower the cost of drugs. They make it more difficult to lower the cost of drugs because they give the inventor a monopoly on the drug for a certain period of time.

But this is the process that has brought the public the benefits of the patent system. It is the process that has brought the public the benefits of the patent system because it has given the inventor a monopoly on the drug for a certain period of time.

Of course, we have seen cases where the patent system has been abused. We have seen cases where the patent system has been abused because it has given the inventor a monopoly on the drug for a certain period of time.



Quickly now. Let Kodak film capture those fleeting moments.



Before they grow too big for this play pen, remember your children's happy world with Kodak film. See how they play, smile, with the soft touch of the Kodak film. The perfect film for the night and day of your children's play. The perfect film for the night and day of your children's play.

In the sun. All the happy moments of your children's play. In the sun. All the happy moments of your children's play. In the sun. All the happy moments of your children's play.

Kodak
FILM

CANADIAN KODAK CO., LIMITED, TORONTO 11, ONTARIO

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continued from page 41

Canadian really isn't any more. We spend more money on our health service — some with a small difference, but in the major part for the "outlets" (hospital) system.

• You really disagree to such an extent that you're not even talking about the fact that the U.S. is a capitalist society and we're not. You're talking about the fact that the U.S. is a capitalist society and we're not. You're talking about the fact that the U.S. is a capitalist society and we're not.

• It is certainly true, I agree to that, something about this country and this country is not the same. But I don't see that, I think the U.S. is a capitalist society and we're not. I think the U.S. is a capitalist society and we're not. I think the U.S. is a capitalist society and we're not.

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Canadian hockey to put the bite on U.S. fans? (Teenager talks back)

which and college hockey where the U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team.

Why doesn't America play?

It's not that the U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team.

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are located in the United States. These clubs are American-born and play in the United States. These clubs are American-born and play in the United States. These clubs are American-born and play in the United States.

By any name, brilliant

It's not that the U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team.

Tough on teens

It's not that the U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team. The U.S. is not a serious and well-known hockey team.

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The right to rag

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MACLEAN'S REVIEWS

JAN. 24, 1985

VOLUME 26 NUMBER 14

Dramatists on books

THE TRUTH ABOUT OUR "CLASSLESS" SOCIETY

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ONE "MIRAGE" EVERYONE CAN SEE—AND LIKE

—and a swashbuckler that will have greenpops and just roaring for opposite sides

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ONE DRY DRYER

Corby's

EXTRA DRY LONDON DRY GIN

IN THE NON-SLIP BOTTLE

Corby's is the only gin in the world that is made in Canada. It is made in Canada. It is made in Canada. It is made in Canada.

*"thirst
drenching
flavour"
all the
way down!*



say: "MABEL,



BLACK LABEL!"

Black Label is Canada's best-liked beer. (Any beer this popular you should try!)